

# MEDIA RELEASE



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## **Auxiliary to Campbellford Memorial Hospital present the hospital with their annual gift**

**April 19, 2022** – Despite the ongoing challenges of fundraising during the COVID-19 pandemic, last week, the Auxiliary to Campbellford Memorial Hospital (CMH) presented its annual gift to the hospital in the amount of \$32,000. The funds were largely raised through events such as the Auxiliary’s Annual Polar Plunge, the Rotary Spring Fling, Sharpe’s Tapes, Rotary Club Diners & Duffers Value Books and the Christmas Market.

“These past 2 years have been challenging from a fundraising perspective,” commented Auxiliary Co-President Robbie Beatty, “we have had to change the way we run events and come up with creative ways of engaging the public. I am so proud of our volunteers and our community who step up time and again to support our local hospital.”

Funds raised in the past year will help CMH purchase additional stretchers as well as contribute to the cost of implementing the new Clinical Information System that came online in December 2021.

In May the Auxiliary will be launching their 2022 fundraising campaign with the goal of purchasing a new defibrillator for the hospital.

The Auxiliary is also pleased to announce that the CMH gift shop has reopened to the public and is currently open from 10AM-4PM on Wednesdays and Thursdays. Those interested in volunteering to help in the gift shop or with other fundraising events are encouraged to reach out to the hospital via email at [info@cmh.ca](mailto:info@cmh.ca)

### **Quick Facts:**

- The Auxiliary to Campbellford Memorial Hospital serves to fundraise for identified high priority equipment needed by the hospital and is comprised of dedicated women and men who raise funds through community support.
- The Auxiliary was first established in 1943 and has been instrumental in fundraising for both capital and equipment needs in its nearly 80 years of existence.