

MEDIA RELEASE

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Campbellford Memorial Hospital Board of Directors names Jeff Hohenkerk as new President and CEO



December 15th, 2022 – Today, the Board of Directors of Campbellford Memorial Hospital (CMH) announced that Jeff Hohenkerk has been selected as CMH’s next President and Chief Executive Officer (CEO). He will begin this new position on March 20th, 2023.

Mr. Hohenkerk brings with him more than 35 years of experience in the health care industry, including the previous 10 years as a Vice President at Quinte Health hospitals located in Belleville, Trenton, Picton and Bancroft. His portfolios included Human Resources, Clinical Services, Partnerships, and since 2017 he has also served as Quinte Health’s Chief Transformation Officer.

“As we navigate the ever-changing post-pandemic world, we were looking for an innovative leader with the experience and vision to guide CMH through the challenges and opportunities that lie ahead,” commented Kevin Huestis, Board Chair CMH. “Jeff’s extensive experience in hospital leadership and his commitment to rural healthcare made him the ideal candidate to lead CMH through and beyond these difficult times.”

Mr. Hohenkerk was selected after an extensive nationwide search that included a variety of excellent candidates, and will succeed Eric Hanna who has been in the role on an interim basis for the past 13 months. Huestis added, “On behalf of the CMH board and staff, I want to thank Eric for stepping out of retirement to help stabilize our organization and lay a strong foundation for Jeff and our dedicated leadership team to build on going forward.”

“I am humbled and thankful to the CMH Board of Directors for placing their confidence in me,” stated Mr. Hohenkerk. “CMH has an incredible team, and a lot to look forward to in the future. From developing new programs to better suit the needs of the communities we serve, to continuing to work towards a redeveloped hospital as part of a Campus of Care, there is a lot to be excited about and I could not be happier to take on this new opportunity.”

During his time at Quinte Health Mr. Hohenkerk provided clinical oversight, design and direction for the new Prince Edward County Memorial Hospital which is expected to begin construction in 2024. He also provided leadership in the

planning and design of multi-million dollar capital projects throughout Quinte Health's four hospital sites. "A project of this magnitude requires true collaboration and the unwavering support of the community," stated Hohenkerk. "I look forward to working with the CMH team, partners, and the Campbellford community to move the redevelopment project from the planning phase to shovels in the ground."

Quick Facts:

- Campbellford Memorial Hospital (CMH) is a 34-bed health care facility located in Trent Hills, ON. It serves approximately 40,000 Northumberland, Peterborough and Hastings County residents, as well as a large seasonal population of cottagers and tourists enjoying the beautiful Kawartha Lakes Region and the Trent River System.
- CMH provides a comprehensive array of acute care services including a Special Care Unit, Endoscopy Surgical Suite, Diagnostic Imaging Department, Laboratory, numerous Out-Patient Clinics, 24/7 Emergency Department and numerous community programs including Mental Health, GAIN, and Supportive Housing.