

Preserving

For Immediate Release: February 20, 2015

***Campbellford Memorial Hospital (CMH) Grateful for Angels of Care Campaign Community Support,
Raising \$165,448 for Surgical Services Campaign***

CAMPBELLFORD, ON – The Campbellford Memorial Hospital and Campbellford Memorial Hospital Foundation would like to thank the community for its support of the Campbellford Memorial Hospital Foundation’s 8th Annual ***Angels of Care Campaign***. This year’s ***Angels of Care Campaign*** raised \$165,448 for the ***Surgical Services Campaign***.

“These funds will help CMH invest in high priority medical equipment including arthroscopic instruments, high specialized lights, a glidescope and vital signs monitor for the Operating Rooms (O-R). We have added outpatient orthopaedic surgery which brings the convenience of having surgeries such as a knee and hip arthroscopy “closer to home” for patients in the Campbellford Memorial Hospital catchment area,” says Brad Hilker, President and CEO, Campbellford Memorial Hospital.

“Part of the reason we have the world-class, modern technology that we do is because of the commitment of the people across our entire Region who believe in our hospital,” he adds.

Last year, over 2,000 surgical procedures were performed in the hospital’s O-R and that number will grow as new services and efficiencies are implemented.

“We would like to share a huge thank you to our donors, local businesses and hospital staff, whose generosity helped us to bring new and enhanced surgical services to our community hospital,” says Calvin Newman, Chair, Campbellford Memorial Hospital Foundation, adding: “Not only does our ***Angels of Care Campaign*** raise much-needed funding for the hospital – it is also an opportunity to recognize the quality of care delivered by the hospital team.”

For example, area cottagers Sally and her husband Gord shared these sentiments with their ***Angels of Care*** donation: “We’re cottagers in the area and have used the emergency department at Campbellford Memorial Hospital on several occasions. We are so thankful and pleased with the treatment and care we received,” says Sally Wilkins. Sally and her husband Gord are both retired and enjoy their cottage on the Trent River. But on occasion, they’ve had reason to visit Campbellford Memorial Hospital and were grateful the hospital was close by. Gord is allergic to bee stings and carries an EPI pen. He’s been stung a couple of times resulting in an unexpected trip to the ER, while a broken ankle landed Sally there too. “We love the hospital and we’ve always found the care wonderful and quick,” Sally adds.

Preserving

The Campbellford Memorial Hospital Foundation will be continuing to raise funds for the **Surgical Services Campaign** over the next few months. If you would like to contribute please contact the Foundation at 905-632-2014. You can also make a gift on-line through our secure site at www.givetocmh.ca and click the "Donate Now" button.

Background:

Campbellford Memorial Hospital (CMH) is a 34-bed health care facility located in Trent Hills. It serves approximately 30,000 Northumberland, Peterborough and Hastings County residents, as well as a large seasonal population of cottagers and tourists enjoying the beautiful Kawartha Lakes Region and the Trent River System. As the only hospital located between Belleville and Peterborough, Ontario, CMH provides a comprehensive array of acute care services. The Hospital's 24-hour Emergency Department has approximately 20,000 visits each year. To ensure comprehensive, coordinated, patient and family-centred care that meets local needs, the Campbellford Memorial Hospital's community health care campus partners include: Trent Hills Family Health Team; Campbellford Memorial Health Centre; Campbellford Memorial Multicare Lodge; Campbellford and District Community Mental Health Centre; as well as other area hospitals and community agencies. These partners ensure you receive the right care in the right place at the right time.

-30-

For more information, please contact:

Jennifer Pacheco, Executive Assistant to CEO (Monday, Wednesday, Friday)
Campbellford Memorial Hospital
E: jpacheco@cmh.ca or CEO-EA@cmh.ca; P: 705-632-2008 (dir. line)

Lynda Tinney, Executive Assistant to CEO (Tuesday, Thursday)
Campbellford Memorial Hospital
E: ltinney@cmh.ca; or CEO-EA@cmh.ca; P: 705-653-1140 x 2161