

PRESS RELEASE



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Mental Illness Awareness Week is October 2 – 8th: Campbellford and District Community Mental Health Centre and Campbellford District High School Presenting “The Robb Nash Project” to Students

Mental Illness Awareness Week is October 2nd – 8th, 2016. This year, the Campbellford and District Community Mental Health Centre, in collaboration with Campbellford District High School (CDHS), is bringing “The Robb Nash Project” to students of CDHS. The rock concert experience is aimed at helping young people deal with the adversity of addiction, bullying, depression and suicide. Through his personal stories, humour, songs and video, Robb sensitively deals with serious issues like mental illness, sexual orientation and the importance of self-respect. This one-of-a-kind experience leaves students, educators and helpers inspired and filled with hope. Campbellford and District Community Mental Health Centre staff will be attending this event and will provide support to students should follow-up care be needed.

[Robb Nash](#) is becoming internationally known for leaving a successful music career to share his incredible story with thousands of young people, performing in schools, reservations and detention centres across Canada. Robb and his band bring their presentation to more than 200 schools each year, and have reached over 1 million students to date through school shows and social media. He walks head on into difficult topics, knowing that these are the things on young peoples’ minds, bullying, addiction, self-harm... and suicide. The educational event is being presented to local high school students thanks to the proceeds of the Annual Mike Bouchier Memorial Golf Tournament.

“We are grateful to organizers of the Annual Mike Bouchier Memorial Golf Tournament for their continuing efforts to increase public awareness and decrease the stigma associated with mental illness,” says Robin English, Program Coordinator, Campbellford and District Community Mental Health Centre.

Hashtags: #maketodaycount@RobbNashLOA

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