



BECAUSE both the Campbellford Memorial Hospital and the Campbellford Memorial Hospital Foundation recognize that public donations represent volunteer dollars and community goodwill, and because these are necessary to enhance the operation of the Campbellford Memorial Hospital and related entities, the Hospital and the Foundation Board members agree that:

- ✓ The Hospital will provide the Foundation with a clear outline of its capital and equipment needs each year;
- ✓ The Hospital will provide the Foundation with a clear outline of its cash flow needs over 3-5 years to assist the Foundation in its investment strategy;
- ✓ The Hospital needs to understand the Foundation's need to raise funds for immediate/annual needs, while also raising funds for the long term by building an endowment fund;
- ✓ The Hospital must involve the Foundation in any hospital decisions which may impact on the donor and/or the ability to raise funds in a changing or disruptive health care environment;
- ✓ The Hospital can expect the Foundation's unwavering commitment to support the Hospital's requirement for funding its priority needs for equipment, education, research and facility improvements;
- ✓ The Hospital and the Foundation need excellent communication internally and need to present a consistent and supportive message to the community;
- ✓ The Hospital needs to involve the Foundation in planning for the future of the Health Care Campus;
- ✓ The Hospital will support the Foundation's donor recognition system and events;
- ✓ The Foundation's primary responsibility is to be accountable to donors and act as good stewards for proper use of funds;
- ✓ The Hospital will create a strategic plan that is both challenging and realistic so that the community will want to participate;
- ✓ The Hospital Board members and senior hospital leadership have a key role in supporting and encouraging healthcare philanthropy;
- ✓ The Foundation must be openly accountable to their donors on the proper use of their funds;
- ✓ The Hospital will be accountable to the Foundation on how the money was spent;
- ✓ The Hospital and Foundation Boards and staffs must practise mutual trust and respect.